



Christmas
SPECIAL PACKAGES

Wish your customers during the festive season and spread good cheer through the NBC Television and Radio services. Take a breather, because NBC now has great bouquets available for your Christmas needs which will allow you to hit the airwaves cost effectively.

What about a festive season Television and Radio adverts? If you do not have one, NBC will produce it FREE of charge in the spirit of giving.

Do not delay, grab this opportunity NOW?

- Special valid as from 01 December 2016 – 31 January 2017.
- Broadcast time slot will be between 06:00 – 24:00 on both Television and Radio.

TELEVISION: NBC 1, 2, 3

Choose and book one of these Bouquets: Corporates, Agencies & Government.

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|----|---|------------------------|
| 1. | 1 x 30 second advert now only | N\$4,000.00 per spot |
| 2. | 5 to 10 x 30 second adverts now only | N\$2,500.00 per spot |
| 3. | 13 to 20 x 30 second adverts now only | N\$2,000.00 per spot |
| 4. | 2 - 3 minutes infomercial/insert now only | N\$5,000.00 per insert |

Choose and book one of these Bouquets: SME Market

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|----|---|------------------------|
| 5. | 1 x 30 second advert now only | N\$2,000.00 per spot |
| 6. | 5 to 10 x 30 second adverts now only | N\$1,250.00 per spot |
| 7. | 13 to 20 x 30 second adverts now only | N\$1,000.00 per spot |
| 8. | 2 - 3 minutes infomercial/insert now only | N\$3,500.00 per insert |

RADIO:

Choose and book one of these Bouquets: Corporates, Agencies & Government.

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|-----|--------------------------------------|-------------|
| 9. | 5 x 30 second adverts now only | N\$1,900.00 |
| 10. | 15 - 21 x 30 second adverts now only | N\$2,500.00 |

Choose and book one of these Bouquets: SME Market

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|-----|---------------------------------|-------------|
| 11. | 10 x 30 second adverts now only | N\$1,700.00 |
| 12. | 20 x 30 second adverts now only | N\$2,500.00 |

RADIO LIVE OUTSIDE BROADCAST AND LIVE READS: STANDARD RATES APPLY.

For more information contact our Accounts Executives at accountsexecutives@nbc.na

The undersigned accept this special advertisement packages as described herein.

Indicate Option														
Name														
Surname											Title			
Signature						Date	D	D	M	M	Y	Y	Y	Y

TERMS AND CONDITIONS

- | | |
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| <ol style="list-style-type: none"> All rates are inclusive of VAT and agency commission. Package prices quoted inclusive up to 30 seconds advert. Adverts longer than 30 seconds will be calculated pro-rata. Any number of packages may be bought for both Television and Radio. Packages and loose slots are subject to availability and will be sold on a first come first service basis. Clients without accounts will be considered as cash clients and have to make upfront payment before flying any adverts as per agreed contract. | <ol style="list-style-type: none"> All material for broadcast to be at NBC three (3) working days prior to expect broadcast. This specials are only valid for the duration of the festive season and should be utilised during that period or else it will be forfeited. No telephone or verbal commitments will be accepted. Free production is only for one 30 second advert per each client. If adverts are longer than 60 second it will be regarded as an insert. |
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