

TELEVISION RATE CARD

South Africa Clients

Zone	Zone Details	Time	30" Excl VAT	
			Monday - Friday	Saturday - Sunday
T0	CNN, GMN, Sports, Comedies, Soapies, Education, Youth Entertainment	06h00 - 16h40	2,149.53	-
T1	Soapies, Indigenous News	16h40 - 19h30	4,087.28	4,087.28
T2	Local Current Affairs, Magazine Documentaries	19h30 - 22h00	6,954.19	6,954.19
T3	English News	20h00	9,312.85	9,312.85
T4	News, Soapies & Movies	22h00 - 24h00	2,340.12	2,340.12
T5	English News Repeat	22h00	4,431.41	4,431.41
T6	Comedies, Cutral, CCTV, BBC World, Health Fitness	24h00 - 06h00	2,149.53	2,149.53
T7	OMNIBUS Soapies, Sports, News & Movies	06h00 - 18h00	-	2,149.53

NOTES

- All bookings must be submitted at least 3 full working days before the date of booking, broadcast or airing.
- All booking request shall be final and binding on the advertiser or agency upon submission.
- Sponsorships entitlements shall take precedence over spot bookings and spots with premium positioning.

CANCELLATION

- Cancellation fees of 30% are payable if booking are not cancelled 5 days before broadcast.
- Cancellation fees of 50% are payable if sponsorship or competitions are not cancelled a month in advance.