

RADIO RATE CARD

South Africa Clients

	National	Oshiwambo	Damara/ Nama	Otjiherero	Afrikaans	Rukavango	Silozi	Setswana	German	HA!
WEEKDAYS										
06h00 - 09h00	662	662	233	192	279	225	185	109	159	93
09h00 - 11h00	443	443	225	175	251	192	167	74	135	68
11h00 - 12h00	285	285	167	135	201	151	126	58	101	50
12h00 - 14h00	662	662	233	192	259	225	185	109	159	93
14h00 - 15h00	443	443	225	175	251	192	167	74	135	68
15h00 - 16h00	285	285	167	135	201	151	126	58	101	50
16h00 - 19h00	662	662	233	192	259	225	185	109	159	93
19h00 - 21h00	443	443	225	175	251	192	167	74	135	68
21h00 - 06h00	285	285	167	135	201	151	126	58	101	50
SATURDAY										
06h00 - 09h00	662	662	233	192	259	225	185	109	159	93
09h00 - 13h00	443	443	225	175	251	192	167	74	135	68
13h00 - 19h00	662	662	233	192	259	225	185	109	159	93
19h00 - 21h00	443	443	225	175	251	192	167	74	135	68
21h00 - 06h00	285	285	167	135	201	151	126	58	101	50
SUNDAY										
06h00 - 09h00	662	662	233	192	259	225	185	109	159	93
09h00 - 13h00	443	443	225	175	251	192	167	74	135	68
13h00 - 19h00	662	662	233	192	259	225	185	109	159	93
19h00 - 21h00	443	443	225	175	251	192	167	74	135	68
21h00 - 06h00	285	285	167	135	201	151	126	58	101	50
Blitz	19,283	19,283	8,504	6,824	9,689	7,733	6,512	3,305	5,389	2,890
Drive Time	9,930	9,930	3,494	2,879	4,189	3,375	2,780	1,628	2,382	1,390
Budget	4,269	4,269	2,502	2,025	3,018	2,263	1,886	874	1,509	754
TAP	36,156	36,156	15,946	12,795	18,166	14,499	12,210	6,197	10,105	5,418

NOTES

- All bookings must be submitted at least 3 full working days before the date of booking, broadcast or airing.
- All booking request shall be final and binding on the advertiser or agency upon submission.
- Sponsorships entitlements shall take precedence over spot bookings and spots with premium positioning.

CANCELLATION

- Cancellation fees of 30% are payable if booking are not cancelled 5 days before broadcast.
- Cancellation fees of 50% are payable if sponsorship or competitions are not cancelled a month in advance.