
MEDIA RELEASE

nbc to Broadcast Crawford-Indongo Fight LIVE on nbc1

FOR IMMEDIATE RELEASE

16 August 2017, Windhoek; Namibia -

Since the signing of the channel distribution agreement with Kwesé Free TV Limited, the Namibian Broadcasting Corporation (nbc) has been able to provide the nation with a host of live international sporting events on its DTT platform. Kwesé Free Sports on nbc6 is the latest addition in channels on the nbc DTT platform.

The next live broadcast will be the long-awaited bout of Namibia's own Unified WBA Super, IBF and IBO Super Lightweight Champion of the World, Julius Indongo. Indongo will be taking on Terrance Crawford at the Pinnacle Bank Arena in Lincoln, Nebraska. The winner of the Crawford-Indongo fight will then become the unified light welterweight champion and will hold all four (4) of the major titles in the weight class.

nbc Executive Producer: Sport, Sackie Shikufa reiterated: "As promised with the launch of Kwesé Free Sports on nbc6, the live free-to-air coverage of some of the best in global sports is now available to the Namibian public at large. Our mandate to educate, inform and entertain remains our number one priority; hence the nbc team worked hard to attain the rights to this boxing match."

The nbc holds the bragging rights in being the only Namibian television station to broadcast the match and clinched a sub-license agreement which will allow the broadcaster to simulcast the boxing match on nbc1. The most anticipated boxing match of the year will air on nbc1 at 02H00 on 20 August 2017.

END...../

It's Ours

PO Box 321 • Windhoek - Namibia • Tel +264 61 291 3111 • Website: www.nbc.na

Directors

Stanley B Similo
Director General

Sven Thieme
Chairperson

Andrew Kanime
Director

Inonge Mainga
Director

Moses Matyayi
Director

Wilhencia Uiras
Director

Company Secretary
Steven Yarukeekuro Ndorokaze

Contact:**Sackie Shikufa**

Executive Producer: Sport

Tel: +264 61 291 3344

sshikufa@nbc.na

ABOUT nbc (www.nbc.na)

nbc's Purpose is to become a leading Multimedia Public Broadcaster of Choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and three (3) Public Service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 74.5% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television.

Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether with Eight (8) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV (nbc4), Music on 5 (nbc5) and Kwese Free Sport on 6 (nbc6).