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## nbc TVL DRIVA CAR Competition Winner!

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### FOR IMMEDIATE RELEASE

**05 December 2014, Windhoek; Namibia.** As the nbc TV License Competition came to a close, all ten virtual key holders made their way from all corners of Namibia to the Namibian Broadcasting Corporation in Windhoek. With a live broadcast of the actual draw, tensions and excitement ran high as each key holder attempted to open the brand new Toyota Etios.

Aloisa Invula from Oshakati possessed the winning key and immediately brimmed with tears as the shock and exhilaration of winning consumed her completely.

She smiled through her tears of joy and said, "I'm so excited! I am even going to drive myself all the way back to Oshakati with some friends. I also won a Huawei Smartphone in the competition and never thought I would win anything at all. Thank you nbc."



### Aloisa Invula in her brand new Toyota Etios

nbc Chief Commercial Officer, Alex Shimuafeni noted, "The nbc recently went on a journey to inform the nation on the election results. For five consecutive days, the nbc crew at the Electoral Commission of Namibia (ECN), in the regions and the Final Control Centre (FCC) of the nbc literally did not sleep – just to keep informing the nation on the outcome of the results which was carried live throughout. These crew

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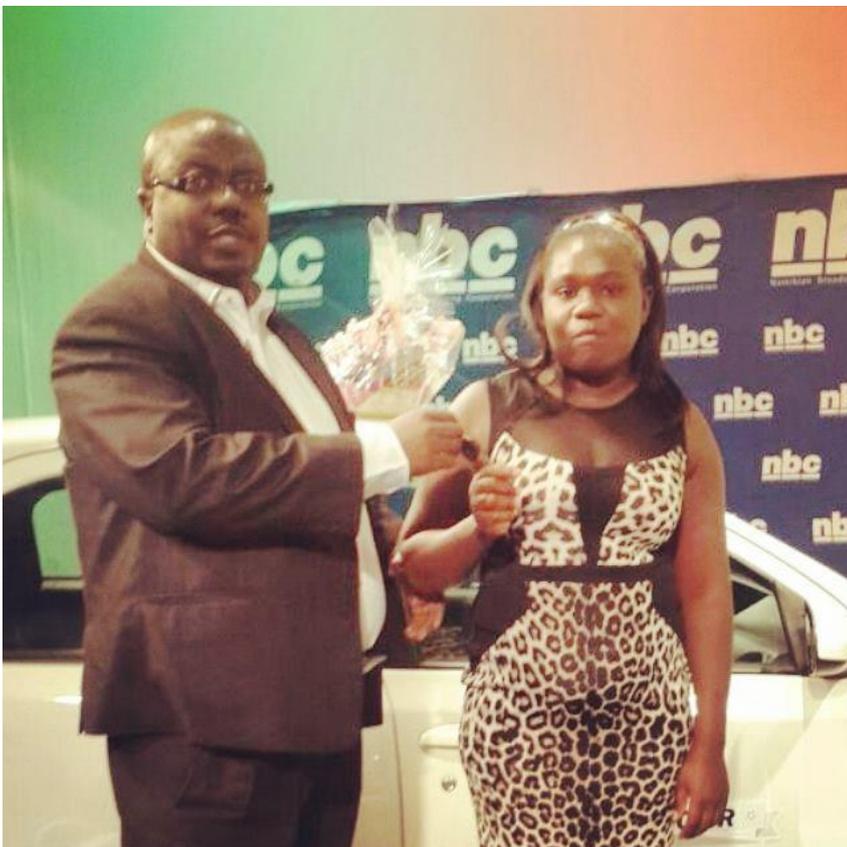
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members had to be paid overtime, be given refreshments as well as food as they could not move from their allocated points. The broadcaster also had to hire special equipment to be able to connect live from any location in real time.”

He enforced that it is for these reasons that the nbc urges the public at large to pay their TV license. In so doing, the nbc will be able to invest in even better equipment and pay staff on special missions.

The nbc not only urges the masses to pay their TV license because it is the right thing to do, but also because it is the law. For only N\$ 204 per annum, viewers are able to watch six channels via the nbc digital decoders with more channels expected on this decoder in the future. The nbc decoder can be purchased for only N\$ 199 once off with no monthly subscriptions.

The nbc TV license competition is there to entice and sensitise viewers on the importance of paying the TV license while at the same time giving back to the community at large. The lucky DRIVA CAR Competition finalists throughout the ten weeks agree with the broadcaster in carrying out its mandate. Since this competition was a success, the nbc is contemplating to do another similar competition soon.



**nbc Chief Commercial Officer, Alex Shimuafeni handing over the keys to the grand prize, the Toyota Etios to Aloisa Invula from Oshakati**

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NBC's Purpose is to become a leading Multimedia Public Broadcaster of Choice in Africa. It is the only Namibian broadcasting house that runs radio broadcasting in Ten (10) Namibian languages and three (3) Public Service TV channels. NBC offers local, SADC and International news, current affairs and entertainment programming. It covers more than 98% of the Namibian population with a radio (FM) signal, 67% Analogue TV - and 62% with a digital TV signal. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at [www.nbc.na](http://www.nbc.na)

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