

MEDIA RELEASE

NEPC, NSFAF & nbc Enter Co-Operation Agreement

06 December 2016, Windhoek; Namibia.

The Namibian Broadcasting Corporation (nbc) entered into a co-operation agreement with the New Era Publication Corporation (NEPC) and the Namibia Students Financial Assistance Fund (NSFAF) on Tuesday morning, 06 December 2016 in the capital.

The signing ceremony took place as the parties mentioned above identified areas of mutual interest. The agreement requires NSFAF to annually make two (2) scholarships/bursaries available to each of NEPC and nbc identified staff for enrolment for courses by the corporations respectively. NSFAF will also, as per agreement, make payments directly to the institutions for the courses for which the identified staff members enrolled, upon the NSFAF's applicable bursary terms and conditions.

In light of this agreement, the NEPC will then annually accept three (3) interns for in-house or onthe-job training identified by NSFAF and also pay the interns a salary for the duration of the said internship. NEPC will also provide NSFAF with access to information and educational materials through its offices nationwide. NSFAF will also have printing space available in the New Era publication to the value of the scholarships/bursaries awarded.

The national broadcaster will play its part in this agreement by annually accepting three (3) interns for training. The broadcaster will also produce television and radio material as well as adverts to the value of scholarships/bursaries awarded.

Both the nbc and NEPC will ensure that students identified as interns will complete all the necessary administrative processes required by the NSFAF in order to implement the scholarships awarded but not limited to the execution of a grant agreement.

Nbc Director General, Stanley B. Similo stated: "I believe that each of the parties involved hereby undertake to utilize its best endeavours going forward to honour this newly signed agreement. The broadcaster has a close working relationship with NEPC and looks forward to a brighter future with NSFAF included, not only for the well-being of the broadcaster but for its employees and the students set to benefit from this contract."

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ABOUT nbc (www.nbc.na)

nbc's Purpose is to become a leading Multimedia Public Broadcaster of Choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and three (3) Public Service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 78% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.ng

ABOUT Digital Terrestrial TV (www.nbc.na/dtt_home)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television.

Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether with Six (6) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV.