

2018
Easter

ON BOARD SPECIAL PACKAGES



nbc

Wish your customers during Easter and spread good cheer through the NBC Television and Radio services. Take a breather, as the NBC NOW have great bouquets available for your Easter needs which will allow you to Hit the airwaves cost effectively. What about Easter Television & Radio adverts? If you do not have a produced advert, the NBC can assist in this regard, at a reduced cost, in the spirit of giving. Do not delay grab this opportunity NOW? **Special valid as from 01 March – 30 April 2018.** Broadcast time slot will be between 06:00 – 24:00 on both Television and Radio. (Excluding News)

TELEVISION: nbc1, nbc2 & nbc3

Choose and book one of these Bouquets: Corporates, Agencies & Government.

Option 01:	1 x 30 second advert only	N\$ 5,000	per spot
Option 02:	5 x 30 second adverts only	N\$ 2,500	per spot
Option 03:	13 x 30 second adverts only	N\$ 1,250	per spot
Option 04:	2-3 minutes Infomercial/insert only	N\$ 3,000	per insert
Option 05:	1 x 10 seconds Billboard only	N\$ 1,700	per spot
Option 06:	5 x 10 seconds Billboard only	N\$ 840	per spot

Choose and book one of these Bouquets: SME Market

Option 07:	1 x 30 second advert only	N\$ 2,000	per spot
Option 08:	5 to 10 x 30 second adverts only	N\$ 1,250	per spot
Option 09:	13 to 20 x 30 second adverts only	N\$ 1000	per spot
Option 10:	2-3 minutes Infomercial/Insert only	N\$ 1,500	per insert
Option 11:	1 x 10 seconds Billboard only	N\$ 670	per spot
Option 12:	5 x 10 seconds Billboard only	N\$ 420	per spot

RADIO

Choose and book one of these Bouquets: Corporates, Agencies & Government.

Option 13:	5 x 30 second adverts only	N\$ 1,100	
Option 14:	15 x 30 second adverts only	N\$ 2,500	
Option 15:	20 x 30 second adverts	N\$ 4,600	
Option 16:	5-10 minutes interviews/infomercial on National & Oshiwambo Radio services x 5-10 minute interview/infomercial	N\$ 1,120	
Option 17:	5-10 minutes interviews/infomercials all radio stations	N\$ 450	per 1 x 5-10 minutes

Choose and book one of these Bouquets: SME Market

Option 18:	5 x 30 second adverts only	N\$ 330
Option 19:	15 x 30 second adverts only	N\$ 990
Option 20:	20 x 30 second adverts only	N\$ 1,320
Option 21:	All radio stations 5-10 minutes interviews/infomercials	N\$ 250

RADIO LIVE OUTSIDE BROADCAST AND LIVE READS: STANDARD RATES APPLY.

For more information contact our Accounts Executives at: accountsexecutives@nbc.na

The undersigned accept this special advertisement packages as described herein.

OPTION		AMOUNT N\$	
COMPANY			
PHYSICAL ADDRESS			
TEL NO.		-	
		COMPANY STAMP	
TITLE		SURNAME	
FULL NAME			
DATE	D	D	M M Y Y Y Y
SIGNATURE			

TERMS & CONDITIONS

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| <ol style="list-style-type: none"> 1. All rates are inclusive of VAT, but excluding Agency Commission on package prices quoted, which are all based on 30 second advert. Adverts longer than 30 seconds will be charged pro-rata. 2. Any number of packages may be bought for both Television and radio. 3. Packages are subject to the availability of open slots and will be sold on a first come, first service basis. 4. Clients without NBC credit facilities are considered as | <ol style="list-style-type: none"> cash clients and have to make full upfront payment before flighting of any adverts, as per agreed contract. 5. All material for broadcasting should reach the NBC 24 hours prior to flighting. 6. This specials are only valid for the duration of Easter and should be utilised during that period or else they will be forfeited. 7. No telephone or verbal commitments will be accepted. 8. Adverts longer than 60 second will be regarded as an | <ol style="list-style-type: none"> insert, and insert rates will apply. 9. The nbc bank details are as follows:
First National Bank
Main Branch
Branch Code: 280 172
Account Name: NBC Adverts Account
Account Number: 6155 007 2212 |
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