
MEDIA RELEASE

NBC ANNOUNCES ASO IN JANUARY 2016

FOR IMMEDIATE RELEASE

05 February 2016, Windhoek; Namibia.

The Namibian Broadcasting announced the towns to be affected by the second analogue switch off set for the year set for 28 February 2016. The towns targeted for this switch off include Grootfontein, Otavi, Tsumeb and surrounding areas, Tsumkwe and Gam.

The nbc mobile sales teams will make their way to the aforementioned towns and will be stationed at the following outlets:

The consumer awareness campaign will commence on Monday, 08 February 2016 to keep reminding the public for two weeks about the envisaged analogue switch off. The fourteen (14) day countdown will be visible on nbc social media platforms Facebook: Namibian Broadcasting Corporation, Instagram: nbcnamibia and Twitter: @NBCnamibia as well as branding ID on the corner of nbc television screens countrywide.

nbc is still undertaking the digitalization process in compliance with the SADC Analogue Switch Off (ASO) and 2006 International Telecommunication Union (ITU) resolution to migrate from analogue to digital. "The process is set to be finalized by 2017. We are looking forward to a digitalized Namibia by then for everyone to enjoy the benefits of digital terrestrial television (DTT)" said Tegah Kambindji, DTT Commercial Officer.

The broadcaster continues to encourage the habitants of the towns to be affected for the first 2016 switch off to purchase their decoders for a once off payment of N\$199. Viewers need their up to date 2015/2016 TV license to be able to purchase the decoder.

The Digital Decoders offers television viewers seven (7) exciting television channels including nbc 1, nbc 2, nbc 3, One Africa TV, TBN, EDUTV as well as Namibian owned music channel, THIS TV and 9 radio stations.

It's Ours

P.O. Box 321 • Windhoek - Namibia • Tel +264 61 291 3111 • Website: www.nbc.na

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