
Second Analogue Switch Off for 2016 set for 28 February

FOR IMMEDIATE RELEASE

05 February 2016, Windhoek; Namibia.

The Namibian Broadcasting Corporation announced the towns to be affected by the second analogue switch off of the year scheduled for 28 February 2016. The towns targeted for this switch off include Grootfontein, Otavi, Tsumeb and surrounding areas, Tsumkwe and Gam.

The nbc mobile sales teams will make their way to the aforementioned towns and will be stationed at the following stores from 23 February to 02 March:

- Nampost (Tsumeb)
- Spar (Otavi)
- Fashion Express (Grootfontein)
- Nampost (Tsumkwe)
- Gam Home Depot (Gam)

Decoders are also available for purchase from the following outlets:

- All Nampost Offices
- All Furnmart Stores
- Olukonda Construction
- Grasp Investment
- Baobab Security

nbc is continuing with the digitalization process in compliance with the SADC Analogue Switch Off (ASO) and 2006 International Telecommunication Union (ITU) resolution to migrate from analogue to digital. "The process is set to be finalized by 2017. We are looking forward to a digitalized Namibia by then for everyone to enjoy the benefits of digital terrestrial television (DTT)" said Tegah Kambindji, DTT Commercial Officer.

The consumer awareness campaign will commence on Monday, 08 February 2016 to keep reminding the public for two weeks about the envisaged analogue switch off. The fourteen (14) day countdown will be visible on nbc social media platforms Facebook: Namibian Broadcasting

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Corporation, Instagram: nbcnamibia and Twitter: @NBCNamibia as well as branding ID on the corner of nbc television screens countrywide.

The broadcaster continues to encourage the habitants of the towns to be affected for the second 2016 switch off to purchase their decoders for a once off payment of N\$199. Viewers need their paid up 2015/2016 TV license to be able to purchase the decoder.

The Digital Decoders offers television viewers seven (7) exciting television channels including nbc 1, nbc 2, nbc 3, One Africa TV, TBN, EDUTV as well as Namibian owned music channel, THIS TV and 9 radio stations.

SWITCH

OFF

ANALOGUE
28.02.16

TSUMEB | GROOTFONTEIN
OTAVI | TSUMKWE | GAM

Call Centre: (061) 236624