



28

YEARS

INDEPENDENCE
CELEBRATION
TSUMEB

SPECIAL OFFER FOR RADIO & TELEVISION
VALID FROM 01 MARCH 2018 - 30 APRIL 2018

nbc **nbc1** **nbc3** **nbc**
RADIO

28 YEARS

INDEPENDENCE CELEBRATION PACKAGES

SPECIAL OFFER FOR RADIO & TELEVISION
VALID FROM 01 MARCH 2018, TILL 30 APRIL 2018

A) RADIO & TELEVISION PACKAGES FOR CORPORATE, GOVERNMENT MINISTRIES, AGENCIES, EMBASSIES & BUSINESSES:

- | | |
|---|--------------|
| 1. 1-3 minute Insert/Messages on TV between 17:00 – 22:50 | N\$ 4,550.00 |
| 2. 1 x 10 sec TV Billboard between 17:00 – 22:50 | N\$ 1,600.00 |
| 3. 1x 30 sec TV Advert between 17:00 – 22:50 | N\$ 5,500.00 |
| 4. 1 x 30 sec Radio Advert - National & Oshiwambo Radio | N\$ 500.00 |
| 5. 1 x 30 sec Radio Advert - for all 8 radio stations | N\$ 150.00 |
| 6. 10 x Live Reads of 60 to 90 words max | N\$ 1,800.00 |

B) RADIO & TELEVISION PACKAGES FOR SME & INDIVIDUALS:

- | | |
|---|--------------|
| 1. 1-3 minutes Insert/Messages on TV between 17:00 – 22:50
<i>(Skype and own material of quality will be accepted)</i> | N\$ 1,000.00 |
| 2. 1 x 10 sec TV Billboard between 17:00 – 22:50 | N\$ 700.00 |
| 3. 1 x 30 sec TV Advert between 17:00 – 22:50 | N\$ 1,600.00 |
| 4. 1 x 30 sec Radio Advert across all Radio Stations | N\$ 150.00 |
| 5. 15 x Live Reads of 60 to 90 words max | N\$ 750.00 |

NB: The above Radio & TV special rates apply to 30-45 second PRODUCED ads and live reads. If produced adverts are longer or shorter, a pro-rata rate will apply.

Kindly indicate below your choice of above indicated package deals:

PACKAGE

- | | | | | | |
|----------------|-----------------|--------|----------------|-----------------|--------|
| A) TV & RADIO: | 1. N\$ 4,550.00 | X..... | B) TV & RADIO: | 1. N\$ 1,000.00 | X..... |
| | 2. N\$ 1,600.00 | X..... | | 2. N\$ 700.00 | X..... |
| | 3. N\$ 5,500.00 | X..... | | 3. N\$ 1,600.00 | X..... |
| | 4. N\$ 500.00 | X..... | | 4. N\$ 150.00 | X..... |
| | 5. N\$ 150.00 | X..... | | 5. N\$ 750.00 | X..... |
| | 5. N\$ 1,800.00 | X..... | | | |

Kindly note that **flighting of above quoted adverts/messages is subject to the signing and timorous return, at least 5 working days for radio adverts and 3 working days for TV adverts, of this agreement and receipt of all relevant material and information necessary for the successful broadcast of your request.**

Thanking you in anticipation,

.....

Email: accountsexecutives@nbc.na

Should you accept any of the above proposed packages then please fill in and sign the below Agreement & Acceptance Clause and return full document to NBC Sales Office via fax 061 – 215 767 at your earliest convenience please.

AGREEMENT & ACCEPTANCE CLAUSE

I,..... in my capacity as of and duly authorized thereto, hereby agree to and accept the above quotation, terms and conditions as set out herein. Further to the above I, agrees to pay the **Namibian Broadcasting Corporation** the amount of N\$..... for above agreed services.

.....
Signed on behalf of

.....
Date

.....
Authorized: Head: Sales

.....
Date

TERMS AND CONDITIONS

- 1) NBC will furnish the Client with a booking/contract agreement on request.
- 2) Clients without accounts will be considered as cash clients. Credit application forms are available.
- 3) Premature cancellation of Agreement/booking without a one month's notice after agreement has been signed will attract a 25% cancellation fee.
- 4) In the even whereby the Broadcast could not take place due to circumstances beyond the nbc's control (e.g. Acts of Nature etc), nbc will not be kept liable for any losses to the Client or compensation of airtime lost.
- 5) All material for broadcasting should be available within 7 (seven) working days prior to expected broadcast for radio and 5 (five) working days for Television.
- 6) Live read scripts are limited to 90 words maximum and should be fluently readable and in specific language, or if to be translated by the nbc a translation fee of N\$130.00 (one hundred and thirty N\$) per script will be charged.
- 7) TV and Radio material should not exceed 30 seconds per advert. If material exceeds 30 seconds, the Client will be charged weight to the 30 second rate.
- 8) Adverts for both Radio and Television are flighted from Mondays to Fridays only, unless so requested and paid for by the Client.
- 9) Any added value or free advert spots granted are only valid for the specific campaign and should be utilized during same period or will be forfeited.
- 10) Cash Clients or New Clients are to make payment upfront before flighting of any adverts or as per agreed contract.
- 11) Material provided to nbc for broadcast will be subjected to nbc's scrutiny and needs to comply with quality standards, editorial content requirements, cultural and political sensitivity.
- 12) Proof of payment/bank transfer to be faxed to +26461 215 767 or fax to mail to: **0886 12134**

nbc Banking details are as follows:

- First National Bank
- Main Branch
- Branch Code: 280 172
- Account Name: NBC Adverts Account
- Account Number: 6155 007 2212