



MEDIA RELEASE

nbc Welcomes the month of love with Valentine's Day Competition Launch

FOR IMMEDIATE RELEASE

18 January 2017, Windhoek; Namibia.

The Namibian Broadcasting Corporation (nbc) has once again provided the public with the opportunity to win more amazing prizes by launching its second TV License Competition in Windhoek on Wednesday.

The competition welcomes the month of love with a bang, partnering with the Gocheganas Nature Reserve and Wellness Village to celebrate Valentine's Day in style with weekend getaways for two offering couples massages, wine and dine experiences, photo shoots, game drives and the chance to wake up to the best that nature has to provide for two nights.

The nbc TV License Valentine's Day competition is open to all paid up TV License holders for the year 2016/2017. Entrants simply need to SMS the keyword VDAY to 99933 and can SMS as many times as possible to increase their chances of walking away with amazing gift vouchers.

The Valentine's Day competition launch took place at Zoo Park where TV License Operations Manager, Cecil Nguvauva officially launched the competition stating: "The nbc family is appreciative of strategic partnerships where Namibians from all over the country can celebrate Valentine's Day in style and enjoy the beauty that our country has to offer."

Gocheganas Nature Reserve and Wellness Village Executive Chariman Udo Stritter welcomed the alliance adding that working with the nbc team has been gratifying and creates a platform for ordinary citizens to visit the reserve and enjoy a well-deserved break simply by being law abiding citizens and paying their TV Licenses. "It is only through valued cooperation that we can make dreams come true for the Namibian nation. Our gift vouchers include a double bed room for a couple; breakfast included, Dinner and soft drinks, lunch for two including drinks, a scenic game drive through the reserve, a group/couples photo shoot, full body massage for an hour as well as dinner," Stritter added.

The nbc TV License Valentine's Day competition will run for the entire month of February with winners selected weekly. The winners are determined by a draw whereby the winning cell phone numbers are established using a computerized random number generator provided for by the aggregator. Winners will then be notified via telephone or SMS. Contacted persons must be paid up TV license members for the renewal periods 2015/16 and/or 2016/17 in full.

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It's Ours

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ABOUT nbc (www.nbc.na)

nbc's Purpose is to become a leading Multimedia Public Broadcaster of Choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and three (3) Public Service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 74.4% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na/dtt_home)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won't change the way you watch television.

Since the beginning of television, we've been watching what is known as 'analogue television': TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether Six (6) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV.