



NAMA 2018 RULES & REGULATIONS

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1. INTRODUCTION

The 8th Namibian Annual Music Awards exist to recognise accomplishment in the Namibian recording industry by celebrating those groups and individuals who have excelled in the past year.

A. SEQUENCE

- Artists enter themselves in categories of choice at no charge as from the 7th November 2017 to the 2nd December 2017. No entries will be accepted after this date and all entries must be submitted in hard copy and online.
- The 8th Namibia Annual Music Awards open for entry on Wednesday, 7th November 2017, an official announcement is made at the official launch prior to the opening date through the media, direct communication to the members and music labels, NASCAM as well as through social media platforms. The closing date for entry is on Saturday, 2nd December 2017 at midnight.
- Entries received are then screened for compliance with the aforementioned rules and also to ensure that the entries were submitted in the correct category. The purpose of this process, known as vetting, is to ensure that each entry is eligible and not at risk of disqualification later. The Steering Committee of the Namibia Annual Music Awards will perform this function. No artistic or technical judgments are made about entries at this stage.
- Qualifying entries are sent to the Judges. (Please take note that these entries are not the final nominations yet).
- Entries are forwarded to the judges who adjudicate according to defined guidelines, applying the assessment criteria for each category, their expert knowledge of artists, music, the market and in general to determine the Nominees in the various categories. (The public is not involved at this stage at all)
- All the categories in the awards, with the exception of the public vote categories, are adjudicated by a panel of judges. Generally speaking, there might be a different panel for each category, but depending on the particular expertise of a judge, such a judge may serve on more than one panel. The panel of judges is reviewed annually. They are selected for their expertise in their respective fields.
- Final nominations are announced at Nomination Launch.

- The winners in each category is announced at the awards ceremony which will take place on Saturday evening, 28th April 2018.

B. WHEN ARE THE AWARDS PRESENTED?

The awards ceremony will take place on Saturday, 28th April 2018.

C. HOW TO ENTER

2. GENERAL RULES

A. ELIGIBILITY FOR ENTRY

- Entries are open to all Namibian artists. Entry is open in respect of any qualifying recording artist, director, producer or engineer, being a person who:
 - Is a Namibian citizen or has been a permanent resident in Namibia for a minimum of six(6) months on the date of entry; and
 - Provided the entrant is a Namibian entity and owns at least 50 %(fifty per cent) of the master recording contained in the entry in question where any other part of the master is owned by a non-Namibian entity;
 - The same applies to artists comprising duos or groups, provided that not less than fifty per cent (50%) of its members comply with the criteria set out above;
 - The Steering Committee reserve the right to request proof that all artists, producers, directors and engineers qualify as set out herein.
- Unless the category states otherwise (for example, Best Producer), international collaborations/productions between qualifying artists and international artists are allowed, provided the Namibian qualifying artists' participation is given star, or equal, billing, and that the song belongs to the Namibian artists;
- The only category open to artists from the Rest of Africa is the 'Pan African Artist of the Year' category. This category will consist of a shortlist of five artists nominated by the Radio Stations and vetted by the NAMA Executive Committee. This selected shortlist will then be announced and made available for public vote. The public vote will determine the winner. For this category the public will only be allowed to Vote via SMS. Artists from the Rest of Africa, nominated within this category will be the only non Namibian artists eligible to perform live at the Namibian Awards Ceremony.
- All recordings submitted for the Namibia Music Awards must have been commercially released (in other words first made available for sale by any recognized retail trade) in Namibia during the **period 1st Dec 2016 to 30th Nov 2017**, but only commercially release during the entry period will qualify for entry ON CONDITION that written proof of release details for the entry period is submitted together with the fully completed entry. The Steering Committee is entitled to request further or better proof in its discretion;
- Unless otherwise stated, awards are presented for album releases. An album is defined as a commercially available compact disc or a body of work released on a digital platform store as one collective body of work, containing:
 - A minimum of 7(seven) different and previously unreleased sound recordings by the artist or group in question(in other words, no re-released albums or 'best of's'); and
 - Not less that 30(thirty) minutes of previously unreleased recorded performance.

The following categories are excluded from this requirement:

- Lifetime Achievement Award
 - Best Music Video
 - Best Producer
 - Pan African Artist of the Year
- Artists who do not have an album as per the definition above may ONLY enter in the Best Single category. Artists entered into this category will not be eligible for nomination in the Top 5 ie. Best Female & Male Artist of the Year, Best Newcomer, Best Album, Best Group/Duo.
 - Multi-artist compilations of previously released recordings may not be submitted in the genre category that is most reflective of the majority of the recordings on the compilation;
 - Artists may only enter into a maximum of 2 music genre categories, this however excludes entries for Best Music Video, Best Single, Best Collaboration and Best Producer as these categories are not music genre specific. It also excludes any nominations for Best Album of the Year, Best Male or Female Artist of the Year, Best Newcomer of the Year and Best Group/Duo of the Year as recommended by the Judges and it also excludes the public vote categories.
 - Artists may enter into any music genre for as long as the song on the album complies to that music genre as qualified by the Steering Committee and complies with all rules and regulations.
 - Artists who collaborated with artist from a different genre on a song that belongs to the collaborated artists may not compete with that song in the defined category (e.g. if a kwaito artists does a kwasa kwasa song with a kwasa kwasa artists, the kwaito artists cannot compete with that song in the kwasa kwasa category) because the song would have been made by the kwasa kwasa artists.
 - Non-entry categories will not involve the public, but will purely be based on the Judges scores.
 - No artist will be allowed to withdraw from the NAMA's after having entered themselves, artists will also be required to sign agreeing to this rule on the entry form.
 - Singles and albums previously released and entered into the previous NAMA's and now remixed will not be eligible for entry.

B. PRIZES

- Cash prizes are awarded to the winning artists except where the category states otherwise, as the case may be. Artists & producers who are nominated in any category are expected to attend the awards ceremony;

Those who fail to attend the awards ceremony will not be eligible to receive the cash element of their award, nor will they receive the statuette. Exceptions to this rule will be considered provided that application is made by the nominee, giving written notice of their inability to attend, with and accompanying motivation to be received by MTC with fourteen(14)days of the nominees being announced;

Should the application be successful then the nominee may be required to record an audio-visual interview for each category entered for broadcast purposes, a copy of which must be delivered to MTC offices by no later than 3 weeks prior to the Award ceremony.

- The cash prizes awarded to the winners for the Namibian Music Awards are as follows:

All music genre categories	=	N\$ 30,000 per category
Pan African Artist of the Year Category	=	N\$ 22,500
Song of the Year	=	N\$ 37,500
Best Producer	=	N\$ 37,500
Best Album	=	N\$ 50,000
Best Newcomer & Best Group / Duo	=	N\$ 30,000 per category
Best Male and Female Artists of the Year	=	N\$ 100,000 per category

- Cash prizes will not be paid earlier than 30 days after the date of the Main Award Ceremony.

C. BROADCAST AND EXPLOITATION RIGHTS

- In order to produce the awards event, MTC will require the following from each artist, producer, director and engineer who is nominated as a finalist in any category ('nominees') the following:
 - The right to use each nominee's photograph, name, likeness, image, biography, interviews and recorded performance at each event of the awards, for the marketing, advertising, filming, broadcast and commercial exploitation of the awards including the release of a commercially available DVD;
 - The right to use the sound recordings or part thereof embodied in the album entered in the awards for the purposes of the marketing, advertising, filming, broadcast and commercial exploitation of the awards;
 - The right to a maximum of one song and an accompanying video per sound recording submitted for the competition, for possible inclusion onto a CD and DVD to be manufactured and distributed for sale in Namibia and beyond.
- It is therefore a condition of entry that all artists, producers, directors and engineers agree to timeously sign the Music Awards standard contributors release form granting to Namibian Music Awards the rights set out above and rights ancillary thereto. The contributors release form is available to any entrant.

D. ENTRY FEES

Entry shall be for free for all artists.

E. GENERAL

- All entrants hereby waive any claim of whatsoever nature which they have against the Sponsors arising out of or in connection with their participation in this competition and will ensure that the nominees will do the same;
- The Sponsor shall not be liable to an entrant for any reason whatsoever, whether in contract or delict or otherwise arising out of, or in connection with the Namibia Music Awards. The entrant hereby fully and effectually indemnify the Sponsors, and their successors, assigns, licensees and each of their officers, directors, employees and agents and hold them harmless from and against any and all claims, liabilities, judgements, losses, damages, costs and expenses (including reasonable legal expenses) directly or indirectly due to any breach of these rules by the entrant. This indemnity shall survive the completion of the Awards;
- By submitting a fully completed entry for the Namibia Annual Music Award the entrant agrees to abide by the rules as stated in this document;

- All decisions with respect to the acceptance or any entry and eligibility of entries are made by the Namibia Annual Music Awards sponsor and shall be final and binding upon all entrants.
- No artists will be allowed to withdraw any entry after they have submitted these to the NAMAs.

3. CATEGORY RULES AND REGULATIONS

3.1 NON ENTRY CATEGORIES

These categories are not for open entry and will purely be based on the Judges based on defined criteria. (Best Album of the Year, Best Producer, Lifetime Achievement Award, Best Male and Female Artist of the Year, Best Newcomer of the Year, Best Group/Duo of the Year,)

A. ALBUM OF THE YEAR

The award is not open for entry and will go to the artist whose entry is an album that in the opinion of the judges is by its excellence, regardless of its genre, better than any other album entered in the Namibia Music Awards. This category is for entry of an album wherein the packaging of the album, including artwork, is considered uniquely creative and appealing and will be adjudicated on the following criteria:

Packaging
Creativity
Musicality
Audio Quality
Entertainment Value

B. BEST PRODUCER OF THE YEAR

This category is for producers who have produced a recording of music by an artist who is eligible for entry within the allocated release period as stipulated within the rules of entry for this years NAMA's. Entries for this category will be adjudicated by the NAMA Judges on the following criteria:

Musicality
Audio Quality
Cohesion
Interpretation
Creativity
Entertainment Value

Productions by or collaborations with non-qualifying producers will not be considered for this category.

C. BEST MUSIC VIDEO OF THE YEAR

This category is for the entry of promotional music video singles and is adjudicated on the following criteria:

Creativity
Visual Appeal
Technical Quality
Enhancement of Song/Artist
Entertainment Value

3.2 MUSIC GENRE CATEGORIES (The Judges have 100% vote)

Unless otherwise defined below, all categories are adjudicated on the following criteria and artist must submit an original copy of their album or single for the Best Single category otherwise the entry will be disqualified:

Artistic Ability
Creativity
Production
Entertainment Value

In any category where there are less than three nominees, those nominees will not be eligible for an award but will receive a nominee certificate.

- A. Best Afrikaans
- B. Best Damara Punch
- C. Best Oviritjie
- D. Best Afro Pop (inclusive of Township Disco)
- E. Best Collaboration
- F. Best Gospel
- G. Best Kwaito
- H. Best R&B
- I. Best Rap/Hip-hop
- J. Best House
- K. Best Reggae
- L. Best Traditional
- M. Best Music Video
- N. Best Single

3.3 SPECIAL AWARDS

LIFETIME ACHIEVEMENT AWARD

This category is not open for entry. The NAMA Executive Committee will nominate the winning recipient.

3.4 PUBLIC VOTE CATEGORY

3.4.1 SONG OF THE YEAR

The award will go to the artist whose song that in the opinion of the public is by its excellence, regardless of its genre, better than any other song entered in the Namibian Music Awards. The public will vote 100% to determine the winner in this category.

The NAMA Steering Committee will vet the most played Radio Songs across Namibia. The Top 10 Most Popular Radio Songs will then be presented to the public for voting via SMS and the Official NAMA digital online platforms. The Public will vote for 100% in the public opinion which song from this Top 10 list are the Top 5 Songs in Namibia for the relative NAMA Awards term that year. The Top 5 most voted Songs as voted for by the public from this list will be announced at the NAMA nominee announcement event.

Public will then vote for the Top 5 announced nominees up to the night of the Awards. The most voted for Song will be announced at the awards as the 'Song of the Year' award winner.

3.4.2 PAN AFRICAN ARTIST OF THE YEAR

The only category open to artists from the Rest of Africa is the 'Pan African Artist of the Year' category. This category will consist of a shortlist of five artists nominated by the Namibian Radio Stations, according to popular demand of their music across Namibian radio stations and vetted by the NAMA Executive Committee. This selected shortlist will then be announced and made available for public vote. The public vote will determine the winner. For this category the public will only be allowed to Vote via SMS. Artists from the Rest of Africa, nominated within this category will be the only non Namibian artists eligible to perform live at the Namibian Awards Ceremony. This category will celebrate **artists from the Rest of Africa**, popular in Namibia.

3.6 TOP 5 CATEGORY AWARDS:

3.6.1 BEST FEMALE ARTIST OF THE YEAR

The award will go to the female recording collectively as an artist whose entry is By its excellence, regardless of its genre, better than any other album by a female artist entered into the Namibian Annual Music Awards.

3.6.2 BEST MALE ARTIST OF THE YEAR

The award will go to the male recording collectively as an artist whose entry is By its excellence, regardless of its genre, better than any other album by a male artist entered into the Namibian Annual Music Awards.

3.6.3 BEST ALBUM OF THE YEAR

The award will go to the Best Album recording whose entry is by its excellence, regardless of its genre, better than any other album entered into the Namibian Annual Music Awards.

3.6.4 BEST NEWCOMER OF THE YEAR

The award will go to the artist whose entry is the debut album by that artist and where the artist in question has never previously earned artist royalties from full album sales and where such a debut album in the opinion of the judges is by its excellence, regardless of its genre, better than any other debut album entered by a Newcomer in the 8th Namibian Annual Music Awards.

3.6.5 BEST GROUP/DUO OF THE YEAR

The award will go to the group or duo recording collectively as artists whose entry is by its excellence, regardless of its genre, better than any other group or duo entered into the Namibian Annual Music Awards.

All rules as stated are final and the Namibian Annual Music Awards and all its partners and stakeholders reserve all its rights at all times.