
MEDIA RELEASE

TV License Brand Ambassadors, Big Ben and Chikune Launch TVL Competition 2016

13 September 2016, Windhoek; Namibia.

Along with the arrival of the Namibian National Broadcaster's TV License Renewal Period 01 – 30 September 2016/17, the nbc officially launched its latest TV License Competition.

Namibian Annual Music Award (NAMA) male and female artist of the year, Big Ben and Chikune, are the official brand ambassadors for television licenses across the country. The duo launched the competition on Monday, 12 September 2016 at News Café in the capital, Windhoek.

According to the Broadcasting ACT, Act number 9 of 1991, every person in Namibia who owns a television set must pay a television license fee. With the launch of the competition, the broadcaster seeks only to incentivize and reward loyal and paid up TV License citizens.

This year, lucky winners stand a chance of walking away with N\$1 000.00 weekly via the SMS competition. The ultimate grand prize winner will ride away with a brand new Suzuki AX 100 Motorcycle. To stand in line to win, all Namibians have to do is be a paid-up TV License holder for the year 2015/16 as well as 2016/17 and answer the question:

Before the end of which month must all Namibians pay or renew their nbc TV License?

Plus, how much is the annual TV License fees for the different categories?

The answer options are as follows:

- a) 30th September, N\$204 for non-pensioners; N\$60 for pensioners; N\$220 per TV set for businesses**
- b) 28th February, N\$104 for non-pensioners; N\$60 for pensioners; N\$220 per TV set for businesses**
- c) 31st October, N\$304 for non-pensioners; N\$60 for pensioners; N\$220 per TV set for businesses**

Paid-up TV License holders can SMS the correct answer A, B or C to 66633. One SMS is charged at N\$5. The more viewers SMS, the higher the chances of winning! The official draw will take place on 01 November 2016.

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TV License PR and Marketing Officer Toucy Tjitjombo highlighted that the broadcaster wants to ensure that law abiding citizens are duly awarded with cash prizes as well as the grand prize. She added, “Each and every single Namibian is compelled by law to pay their TV Licenses and we at the nbc thank those who have done so thus far as well as throughout the years.”

TV License brand ambassador Chikune thanked her fans and encouraged them to pay their TV Licenses to allow the broadcaster to keep bringing the public quality programming such as the Namibian Annual Music Awards. Big Ben simply reiterated by stating it is the law to pay your TV License and viewers should continue to support the national broadcaster in this regard.

The TV License department can be contacted at 061-291 3111 or 061-291 2100. TV set owners can also send a fax to the number 061 – 250 755 or an e-mail to tvlicence@nbc.na. Internet-savvy TV set owners can also visit the nbc’s website at www.nbc.na/tv-licensing or follow the nbc’s corporate Facebook page for more updates.

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ABOUT nbc (www.nbc.na)

nbc’s Purpose is to become a leading Multimedia Public Broadcaster of Choice in the world. It is the only Namibian broadcasting house that runs radio broadcasting in ten (10) Namibian languages and three (3) Public Service TV channels. nbc offers local, SADC and international news, current affairs and entertainment programming and covers more than 78% of the Namibian population. It further broadcasts beyond the Namibian borders on the DSTV audio bouquet and online at www.nbc.na

ABOUT Digital Terrestrial TV (www.nbc.na/dtt_home)

Digital television is a new way of broadcasting television. Although digital terrestrial television changes the way pictures are sent to your TV, it won’t change the way you watch television.

Since the beginning of television, we’ve been watching what is known as ‘analogue television’: TV signals are broadcast using radio waves, which are picked up by an aerial and sent down a wire to your TV, the analogue television receiver. Your set then changes the analogue signal into pictures and sound. nbc boasts altogether with Six (6) channels on its DTT bouquet – nbc1, nbc2, nbc3, One Africa, TBN and EduTV.